



Ref No: SRVM/PC/20-21/19/ Date: 12/11/20

“Eat Right Creativity Challenge”

Dear Students (III to XII),

Greetings of the day!

Food Safety and Standard Authority of India (FSSAI), Ministry of Health and Family Welfare, Government of India initiated the *eat right India movement* in July, 2018. In order to *Eat Right India movement*, “Second Eat Right Creativity Challenge”, is to conducted from 16th October 2020 to 16th December 2020 to develop the healthy dietary habits. The competition will be conducted for 2 category (1) Poster making, (2)Photography competition.

Theme

1. Eat Safe, Eat Healthy
2. Food safety during covid-19

Category 1: Eat Right Poster Competition

Level-1: Class 3 to 5

Level-2: Class 6 to 8

Category 2: Eat Right Photography Competition

Level-1: Class 9 to 12

Guidelines for Category 1:

- The size of paper should be A4.
- Poster on themes mentioned above.
- Use short taglines/ slogan/ text and number with title.

Guidelines for Category 2:

- The photography may be in JPEG, JPG, PNG, with maximum size of 3MB in colour or black and white.
- Use creative title.

“Eat Right Creativity Challenge”, will be digital and has cash rewards for students. All entries will be the property of FSSAI to use, as FSSAI sees fit, in public interest. Best entries will be showcased on Eat Right School website and other media channels.

Note: Last Date for all entries is on or before 15th November 2020; For more information you may visit:<https://fssai.gov.in/CreativityChallenge>

Regards,
Tuna Biswal
Principal

Creativity Challenge

POSTER | PHOTOGRAPHY
ONLINE COMPETITION

16 October to
December 2020

Theme:



'Eat Safe,
Eat Healthy'



'Food safety
during COVID 19'

Categories:



Eat Right Poster Competition



Eat Right Photography
Competition

- 1) Poster- Competition to be held in 2 levels,
level 1: class 3-5
level 2: class 6-8

- 2) Photography
Level- Class 9-12

How to participate:

School will conduct the competition and will upload their best 3 entries per level for poster and best 5 photographs on the website fssai.gov.in/CreativityChallenge by 16th December, 2020.

Rewards and recognition:

Win cash rewards worth Rs. 10,000 | 400+ cash prizes and participation certificate for all

For more details & Registration visit:

fssai.gov.in/CreativityChallenge creativity-challenge@fssai.gov.in